



## Biotics' Ultra-Pristine Fish Oils

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Have you ever heard of fish oil bioprint? I know that sounds crazy but new technology is available for fish oil that can identify the exact species of fish and where the fish is caught. Big deal you say. Well, it is a big deal because small fish like anchovies contain EPA and DHA without the PCBs and metals that larger fish contain.

One of the world's richest sources of anchovies is off the coast of Chile and Peru. These pristine waters do not have the plastics, metals or chemicals that end up in the tissues of the other fish.

All fish oil from Biotics Research Corporation is now certified by the independent laboratory "Orivo." The official Orivo



label is verification that fish oils used in Biotics Research Corporation products come from anchovies harvested off the coast of Chile.

On each bottle of fish oil, look for the Orivo Certification number. You can go to Orivo's website, type in the number on the bottle, and see where the fish was caught and exactly what kind of fish is in the bottle.

I listened to a podcast by the Wall Street Journal on fish; and one fish expert said "up to 1 out of 5 fish are misrepresented in the market place." I also just learned fish oil from China and Morocco is being blended with the cleaner Chilean fish in the Norway facilities where it is processed into a concentrate.

By contrast, the processing plant Biotics uses to concentrate its fish oil is

literally on the shores where fishermen bring in their daily catch. This allows Biotics to give you the freshest and shortest "catch to capsule time" in the industry which extends expiration time to 3 years.

This bioprinting accountability is one more example of why you can depend on the purity of the products you purchase

through your wellness clinician. Although Biotics' fish oil is in a dark capsule to protect it from light, the oil is completely clear. Compare it with other fish oils. Crack open a Biotics capsule to compare color and tastes. Rancid oil is slightly bitter and burns the back of your throat. In other words, it tastes nasty. Oils from Biotics Research Corporation will taste oily, but never rancid.

When it comes to raw material fingerprinting or bioprinting, Biotics has been using sophisticated forms of technology establishing biological activity for over 20 years. Raw materials for all their products are tested for heavy metals, bacterial and fungal toxins, and precise identification of the substance. But perhaps just as important as purity is how they can assess biological activity.

If a plant extract is not bio-available as a raw material, further processing and encapsulation will not magically make it

biologically active for the body. And Biotics even goes a step further. Knowing that some botanicals need aggressive, even toxic solvents to concentrate, and standardize a botanical compound, Biotics makes

sure toxic solvents are not present in the end product.

Nobody in the industry monitors raw materials to that extent. This depth of quality control is not required by any government or industry agency, it's just the right thing to do. And now with the Orivo certification, Biotics Research Corporation is the only supplement company in the United States that can guarantee the "source" and "purity" of every fish used in their fish oil.

And if you're asking "does it really matter," it matters because your health matters. When you feel the benefits, and have the peace of mind knowing your products are not tainted with PCBs and mercury, or that you've wasted your money on fish oil that is rancid, and ineffective. Ask your clinician about Biotics' fish oils and the new Orivo certification.

